FIRST IMPRESSIONS

First impressions start at the curb, so prepare your property from the outside in. Stand across the street and compare your home to nearby properties—Buyers form opinions before they even step out of the car

MATTER







LANDSCAPING

Make sure your yards looks neat, balanced, and well cared for. Add bushes or mature flowers for colour, trim overgrown shrubs and tree limbs, remove ivy, and keep the lawn green, cut, and tidy. Address brown patches early, clean up leaves and clippings, and maintain a sparkling clean pool if you have one. Simple touches, like potted flowers, can make a big impact to potential Buyers.

THE EXTEROR

If the house looks faded or worn, consider a fresh coat of paint in a neutral, neighborhood-appropriate colours. Check the roof—replace it only if needed or if issues would be flagged during inspection. Consider painting gutters, window trims, and shutters with a new coat of neutral paint. These small hacks can significantly improve the sale of your home with minimal cost.

PORCH & FRONT DOOR

This is the Buyer's first close-up impression. Repaint the front door, clean it and/or polish its fixtures, also replacing any broken doorbell, freshen the mailbox with paint, sweep the porch, and use a new doormat. Will ensure the front door and porch area look fresh. Ensure that your door lock works smoothly so Buyers are not left waiting outside your home consider other problems.

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