SHOWTIME

5 TIPS TO CONSIDER WHEN SHOWING YOUR HOME

Once your home is prepared and on the market, it is important to keep it "show-ready" at all times—Buyers may request a tour with little notice. A missed showing could mean a missed opportunity. With these 5 simple steps, your home will feel welcoming, polished, and ready to impress every potential Buyer who walks through the door, so focus on these key areas:

1 PEOPLE

Buyers feel more comfortable exploring a home without the Seller present. If possible, step out for coffee, run an errand, or take the kids to the park during showings. If you must stay home, be discreet—stay in one spot, avoid following Buyers, and only answer questions when asked.



2 LIGHTING

Bright, open spaces feel more inviting. Open all blinds and drapes, turn on every light—even during the day—and leave interior doors open to create a sense of flow. For evening showings, turn on all outdoor and pool lights for warmth and visibility.



3 CLEANING

Before each showing, do a quick sweep: clear counters, pick up newspapers and clutter, empty garbage cans, dust surfaces, vacuum floors, make beds, and ensure bathrooms are spotless. *THIS IS IMPORTANT TO ALWAYS DO!*



4 LIGHTING

Avoid heavy sprays or artificial fragrances. Choose mild, natural aromas if needed. Keep the home peaceful—turn off TVs and loud radios, and play soft background music for a calming atmosphere when showings are happening.



5 ANIMALS

Be sure your the salesperson notes your pets in the listing. Ideally, take pets with you during showings. If that is not possible, keep dogs secured in the yard or a kennel, and confine cats to one room with a sign on the door.



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